

**Sustainability
begins at home**

Every time you enter the doors of a big supermarket, burger chain or clothing store you are effectively voting for who produces your food, where it is produced, what breeds and varieties are produced and what the human and environmental cost is to those countries and ours

Does supermarket
food tell a story
you want to hear?

**Lowest price
means highest
environmental
cost**

Use your knife &
fork to become part
of the solution to
industrial farming

Reduce CO²
- shop local
& buy local

Defend the
environment with
your knife & fork